

## PURPOSE

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- 1) Increase awareness of the dangers of secondhand smoke
- 2) Increase support for reducing exposure to secondhand smoke on campus & in the community
- 3) Reduce the smoking rates on the Mizzou campus, as well as in the community
- 4) Promote cessation services to campus & the community

## JOIN US!

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PASS Peers are working for clean air for our campus and in our community!

If you are interested in becoming a PASS Peer, pick up an application in the Wellness Resource Center, Brady A022, or contact our advisor, Devin Lammy by e-mail [lammyd@health.missouri.edu](mailto:lammyd@health.missouri.edu).

## SECONDHAND SMOKE: THE FACTS

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- Exposure to secondhand smoke costs Americans \$9.4 billion a year in medical care, death, and disease.<sup>1</sup>
- Last year, 49,000 nonsmokers died from secondhand smoke.<sup>2</sup>
- Non-smokers are 40% less likely to become smokers if they live in smoke-free dorms, but only 27% of colleges prohibit smoking in dorms.<sup>3</sup>
- Eliminating smoking in indoor spaces is the only way to fully protect nonsmokers from secondhand smoke exposure. Separating smokers from nonsmokers, cleaning the air, and ventilating buildings cannot eliminate secondhand smoke exposure.<sup>4</sup>

<sup>1</sup>Behan DF, Eriksen MP, Lin Y. Economic Effects of Environmental Tobacco Smoke. 2005.

<sup>2</sup>California Environmental Protection Agency. Proposed Identification of Environmental tobacco Smoke as a Toxic Air Contaminant.2005.

<sup>3</sup>Smoke Free College Campus Initiative: [http://www.cancer.org/docroot/COM/content/div\\_Northwest/COM\\_5\\_1x\\_Smoke-Free\\_College\\_Campus\\_Initiative.asp](http://www.cancer.org/docroot/COM/content/div_Northwest/COM_5_1x_Smoke-Free_College_Campus_Initiative.asp),

<sup>4</sup> U.S. Department of Health and Human Services. *The Health Consequences of Involuntary Exposure to Tobacco Smoke: A Report of the Surgeon General.*, 2006

## DID YOU KNOW?

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According to the 2005 Wellness Survey, **88.3% of MU students would rather kiss a non-smoker!** We've used this fact as the basis for our **KISS ME, I'm a Non-smoker!** campaign.



## CALL IT QUILTS!

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64.5% of MU students that smoke want to quit\*, and we want to help. In November, we take part in the American Cancer Society's *Great American Smoke Out* with our version: **The Great Mizzou Smoke Out.**

\*2006 Wellness Survey

## NEWS BRIEF

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January 9<sup>th</sup>, 2007 Columbia, Missouri joined a growing number of cities and states across the nation by passing a clean indoor air workplace ordinance. Now workers, regardless of their employment are guaranteed to work in a smoke-free environment!

## CLEAN AIR CAMPUS

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72.1% of MU students don't smoke!\*

We are working towards an improved campus smoking policy, where students, faculty, staff, and visitors benefit from a breath of fresh air on campus.

\*2006 Wellness Survey

## PASS PERKS

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- Become empowered to change campus and community policy
- Training in health advocacy skills
- Opportunities to present at and attend regional and national conferences
- Training in health promotion strategies
- Develop teaching, presentation, and leadership skills
- Opportunities to meet with university administrators and city officials
- Work as a team and develop creativity



Peers Advocating Smoke-Free  
Solutions  
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*A breath of fresh air  
for MU.*

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