



## Mission:

Smokebusters is a three-year program dedicated to promoting healthy, tobacco-free environments through policy change in order to decrease exposure to secondhand smoke and reduce tobacco initiation and use among youth.

### Smokebusters...

- Is being used as a guide for organizing youth advocacy programs by the Center for Tobacco Policy Research at Washington University in St. Louis
- Supports the Missouri Model School Wellness Programs guidelines which include Tobacco Prevention Education
- Upholds the Show-Me Standards in Communication Arts for students in Missouri public schools

### Smokebusters supports the Center for Disease Control & Prevention's Best Practices for Comprehensive Tobacco Control Programs (2007) by:

- Strengthening tobacco use policies in schools and communities
- Developing educational presentations
- Engaging young people to plan and conduct community tobacco prevention and education events and campaigns
- Using local media and youth presentations to educate communities about tobacco use, advertising, and promotion in their area.

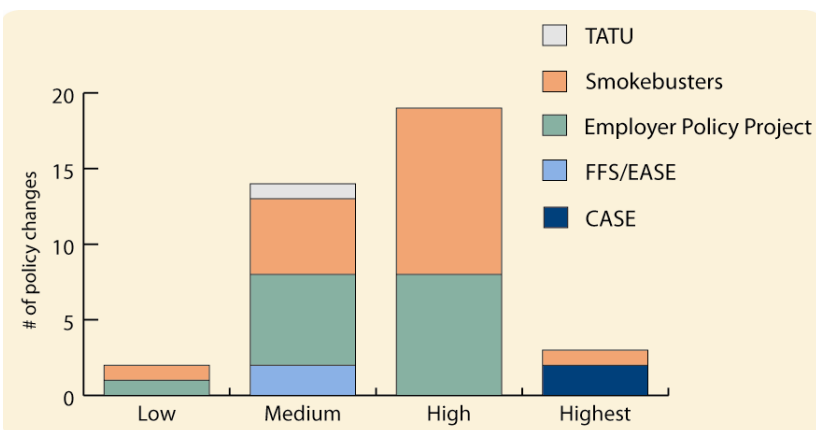
## Community Impact

**Smokebusters teams have been influential in improving tobacco policies in 90 locations including :**

- 38 schools
- 22 restaurants
- 2 hospitals
- 23 local businesses
- 3 cities
- 2 parks

**Smokebusters** is one part of the Missouri Foundation for Health's (MFH) Tobacco Prevention and Cessation Initiative. The following graph demonstrates how **Smokebusters's** involvement in policy change compares to the other tobacco prevention programs.

### Number of policy changes MFH Tobacco Prevention Cessation Initiative programs were involved with by strength, 2005-2006

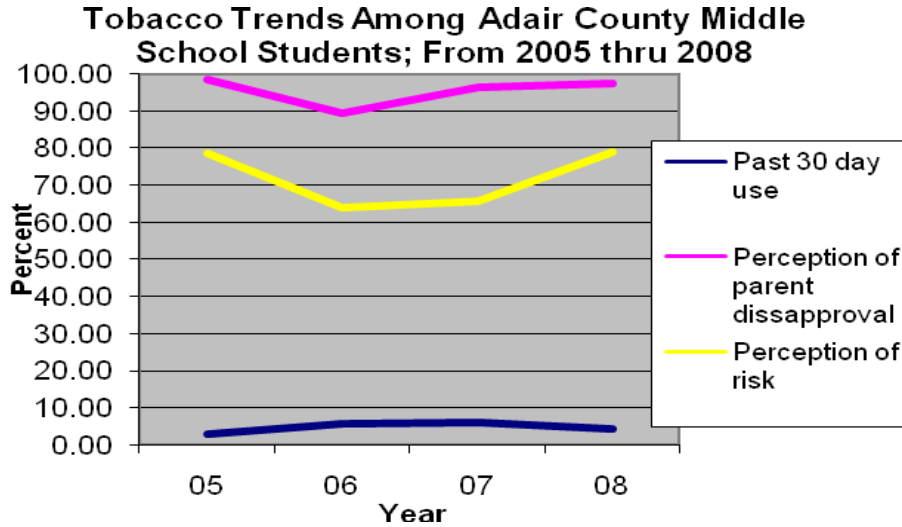


#### Levels of Strength for a Policy Change:

**Low-** policy applies to one area of a facility, **Medium-** policy applies to all indoor areas of a facility with no exemptions; it applies to all employees, patrons, & visitors, **High-** the policy applies to the entire campus of a facility (inside and outside) with no exemptions; applies to all employees, patrons, & visitors, **Highest-** the policy is community-based, 100% smokefree indoor workplace policy.

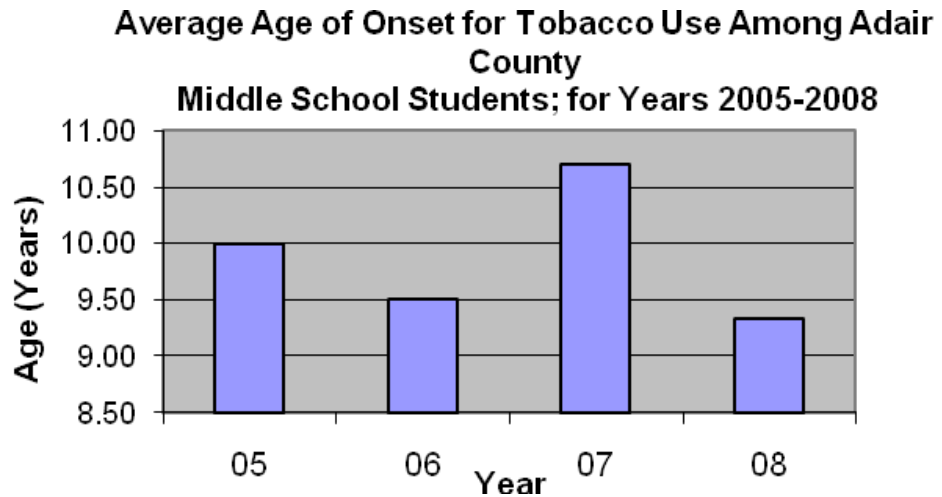
## An Example of Local Impact: Adair County, Missouri

Smokebusters youth in Kirksville, Missouri held an active role in the passing of a smoke-free city ordinance. The ordinance was passed in April, 2007 and went into effect July 1, 2007. The following graphs demonstrate the impact of community smoking policies on youth tobacco use rates.



\*Note the **decrease** in past 30 day use, **increase** in perception of parental disapproval of tobacco use, and **increase** in perception of risk of tobacco use following the ordinance.

\*Note the drastic decrease in average age of onset for first tobacco use following the ordinance.



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